



FOR IMMEDIATE RELEASE

ECHO Launches 9 New Products at Power-On-Athon 2024

Expanding its Lineup of Battery and Gas Equipment for Professionals and Homeowners

LAKE ZURICH, Ill., Sept. 19, 2024 – [ECHO Incorporated](#), a leading manufacturer of high-performance outdoor power equipment for commercial and homeowner use, today announced nine new products to their portfolio, during their annual media event, Power-On-Athon 2024. The latest product lineup introduces eight additions to the ECHO [56V Battery System](#), featuring a limited-edition [pink handheld blower](#) in collaboration with Susan G. Komen®, two new gas-powered units, including a self-propelled gas mower, and a versatile 6-port field charger.

“ECHO's legacy of excellence extends over 50 years, driven by our commitment to innovation,” said Wayne Thomsen, Vice President of Marketing and Product Management, ECHO Inc. “Since 2017, we’ve introduced 154 new tools, setting new industry benchmarks. Alongside expanding our range of battery and gas-powered equipment, we’re also supporting the fight against breast cancer by donating a portion of the proceeds from a limited-edition pink blower to Komen.”

According to Thomsen, the new ECHO lineup includes a self-propelled gas lawn mower, a category that hasn't been seen under the brand in decades. It also features a handheld battery-powered pruning saw, expanding the company's tree trimming and pruning offerings. And to round out the new products, ECHO is also introducing four battery-powered blowers, two string trimmers, a hedge trimmer and a 6-port rapid field charger.

The full product lineup will launch in the first quarter of 2025, except for the limited-edition pink blower, which will be available starting October 1, 2024.

The New 2024 ECHO Product Lineup Includes:

1. [DPB-2500LE Limited-Edition Battery-Powered Pink Blower](#)
2. [DPB-5900T X Series Battery-Powered Backpack Blower](#)
3. [DPB-7700T X Series Battery-Powered Backpack Blower](#)
4. [DSRM-225 Battery-Powered String Trimmer](#)
5. [DSHC-2600 X Series Battery-Powered Hedge Trimmer](#)
6. [DHS-3006 Battery-Powered Handheld Pruning Saw](#)
7. [LC-56V4A6 6-Port Field Charger](#)
8. [ECHO SRM-2120 Gas String Trimmer](#)
9. [LM-2119SP Self-Propelled Gas Mower](#)

For more information, visit www.ECHO-USA.com.

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ABOUT ECHO, INC.

With more than 50 years in business, ECHO Incorporated is a leading manufacturer of high-performance outdoor power equipment. A global innovator since it was established in North America in 1972, ECHO has launched hundreds of products for both landscape professionals and homeowners. Based in Lake Zurich, Illinois, the corporation markets its products under the brand names ECHO and Shindaiwa. ECHO Inc. products are sold through more than 6,000 independent lawn care dealers as well as online and at major retail outlets across the United States. For more information, visit www.ECHO-USA.com.

Contact Information:

Melanie Pikosky, ECHO Inc.

Phone: (847) 550-7215

Melanie_Pikosky@echo-usa.com

ECHO Incorporated
400 Oakwood Road
Lake Zurich, IL. 60047
847.540.8400